



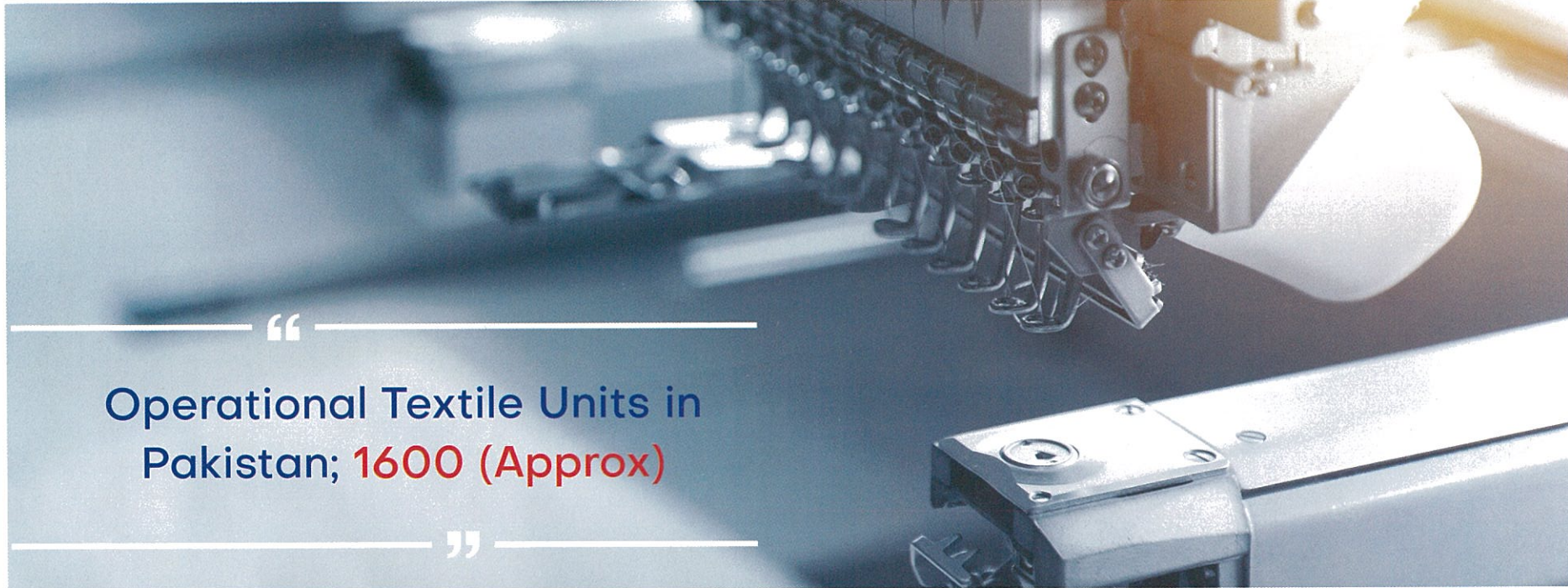
WEAVING THE WAY TO SUSTAINABILITY

# 4<sup>TH</sup> INTERNATIONAL TEXTILE EXHIBITION

APPAREL | ACCESSORIES | TEXTILES

26TH - 28TH MAY 2023

EXPO CENTER, KARACHI



“

Operational Textile Units in  
Pakistan; **1600 (Approx)**

”

## Texpo Pakistan **2023 Offers**

### For Trade Visitors & Buyers

- 3 Days Exhibition
- Opportunity for B2B, MoUs and JVs
- Industrial Visits
- Invitation to Inaugural Dinner/ Cultural Night
- Live Bespoke Collection
- Design Studio (Inclusivity & sustainability)
- Press/Media Event
- Thematic Product Displays

### For Exhibitors

- Opportunity for Brand Exposure
- Opportunity for B2B, MoUs and JVs
- Industrial Visits
- Generate Business Leads
- Sponsorship Opportunities
- Extensive Reach; Access to More than 300 International Visitors
- Connect with the Worldwide Textile Community

## Pakistan...

Largest Textile  
Exporter of the World

8<sup>th</sup>

Largest  
Cotton Producer

3<sup>rd</sup>

Largest Spinning  
Capacity in Asia

4<sup>th</sup>

Successful Recipient of  
GSP Plus Status by EU

GSP+



## Texpo 2023 Salient Features



3 Days  
Exhibition

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B2B  
opportunities

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Live  
Bespoke  
Collection

.....



Design  
Studio

.....



Product  
Display

.....

## About TDAP

Trade Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.





## For Enquiries & Application

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Textile comprises  
**62%**  
of Pakistan's  
Export Revenue



The textile sector provides employment to  
approx **40%** of the industrial labor force



# Who should visit Texpo 2023?



## About Texpo

TEXPO 2023 is set to honour the remarkable journey of the Pakistani thread, which has weaved its way across borders, touching and empowering countless lives around the globe. It has fulfilled the dreams of millions by becoming a source of employment, lifestyle and identity.

Texpo is Pakistan's largest textile exhibition, presenting a common platform for meeting industry specialists dealing in raw materials to finished products with globally competitive prices and premium quality.

The 4th international Textile Exhibition (TEXPO) is gearing up to showcase the textile industry from all across Pakistan brings together textile units reflecting offerings from sectors such as: leather garments, gloves, footwear, cotton, embroidery & lace, readymade garments, home linen, towel, hosiery art silk, sportswear & functional fabrics, lace & accessories, denim, knitwear etc



## What's New This Year?

The theme for the 4th Texpo is "Weaving the way to Sustainability" as the importance of combating global warming and climate change for Pakistan has been visibly seen and felt by the devastating floods of 2023. The theme pays tribute to the efforts of the local and global textile industry that has been at the forefront of striving to ensure compliance to local and international laws and customer requirements working to adopt eco-friendly practices in sourcing and production thus contributing towards making a difference environmentally, economically, and socially.

